

## Call for Proposals

Right to Education Index 2019 Advocacy Partners

### Background

The Right to Education Index (RTEI), an initiative of RESULTS Educational Fund, is a global index designed to catalyze reform related to the right to education, leading to a multi-country advocacy campaign that will drive accountability and progress towards realizing the right to education. The project facilitates ongoing research, analysis, and advocacy in partnership with civil society in the North and South and unites education advocacy campaigns. RTEI reveals key areas in need of improvement, offers country-to-country comparisons, and tracks progress over time. RESULTS Educational Fund partners with organizations to develop country analyses to further interpret RTEI results and support national-level advocacy. RTEI is a research-to-action initiative that provides the means for coordinated advocacy campaigns across partners.

RTEI partners with civil society organizations, research institutions, and governments to collect data on a wide range of indicators explicitly derived from the international right to education framework. RTEI is designed to track progress on key right to education indicators in the areas of Governance, Availability, Accessibility, Acceptability, and Adaptability (the 4 As). RTEI further provides the means to monitor progress across additional issue areas, such as girls' education, children with disabilities, privatization, data availability, and more in order for civil society to strategically use such findings to support national-level campaigns around the world. For more information, see [www.rtei.org](http://www.rtei.org).

RTEI operates on a recurring two-year project cycle, with one year being data collection and the next year initiating deeper in-country advocacy work based on the findings. Following the first official round of RTEI research in 15 countries in 2016, RESULTS Educational Fund supported five RTEI country partners to take forward in-country advocacy strategies in 2017. See the [RTEI 2017 report](#) that documents these advocacy efforts in Honduras, Indonesia, Palestine, Tanzania, and Zimbabwe. The RTEI 2018 research phase expanded to 20 countries. RESULTS Educational Fund is now offering an opportunity to support current partners to implement targeted in-country advocacy strategies based on RTEI 2018 findings.

### Overview

RESULTS Educational Fund is requesting two types of proposals/applications from RTEI civil society partners: (1) proposals from in-country partners in the Global South to develop and

implement in-country advocacy strategies based on RTEI 2018 findings and (2) applications from RTEI partners to provide additional support to selected in-country advocacy strategies based on their expertise on the related issue area, country context, or advocacy tactic. All advocacy activities should be conducted from February to September 2019.

## **In-Country Advocacy Partners**

In-country advocacy proposals should seek to carry forward targeted advocacy around one or two of the most nationally relevant RTEI 2018 findings. Proposals may strategically build on partners' existing work or upcoming campaign areas.

Partners should choose the issue area of their advocacy strategy based on RTEI 2018 findings and their national contexts. Partners should also choose the strategic approaches most suitable for that issue and their contexts. RESULTS Educational Fund and its partners are additionally positioned to best support strategies with the following example tactics:

- **Parliamentary, media, and citizen engagement around national education policies**
  - Partners could use RTEI results and their findings to educate parliamentarians in regards to current educational needs in the country and related national policies. (Please note that RESULTS Educational Fund cannot support lobbying activities.)
  - Partners could work with journalists to discuss national education policies and the implications of RTEI findings.
  - Partners could work with community-based groups around specific policy issues revealed by RTEI.
- **Engagement of education sector planning and review processes**
  - Partners could engage the development of national education sector plans to advocate remedies to issues revealed by RTEI.
  - Partners could submit written or verbal testimony about the right to education in national education sector reviews.
- **Engagement of education development programs**
  - Partners could engage the development of new World Bank, Global Partnership for Education (GPE), or other multilateral/bilateral aid agency projects to ensure the inclusion of key right to education needs.
- **UN Committee and SDG shadow reporting**
  - Partners could use RTEI results and their findings to draft informational briefs and policy recommendations in coordination with UN human rights mechanisms operating at the national, regional, and international level as well as UN Universal Periodic Reviews.
  - Partners could use RTEI results and findings around specific themes to report on the status of SDG4 and provide recommendations.

Thus, when partners are identifying their issue area or advocacy target, they should consider strategic timing questions such as:

- Will your government develop a new education sector plan or any particular education policies in 2019 and 2020?
- Will a new World Bank or GPE education project be developed in your country in 2019 or 2020?
- Will your government report to a UN treaty body or undergo a Universal Periodic Review in 2019 or 2020?

RTEI partners may propose other strategies or a combination of the above tactics. One to four proposals will be selected, funding permitting. The selection process will further seek commonalities across in-country advocacy strategies to achieve more coordinated campaign efforts (e.g., all advocacy strategies working on a common issue area such as the costs of education or girls' education, or using a common advocacy approach such as engaging education sector planning or World Bank/GPE education projects). In this regard, in-country advocacy applicants may coordinate with each other to develop joint or linked proposals, though it is not required.

## Global Advocacy Partners

Selected in-country advocacy strategies may additionally be supported by RTEI partners with particular expertise on the related issue area, country context, or advocacy tactic. For example, in 2017 the Global Campaign for Education, RESULTS Canada, RESULTS UK, and the Right to Education Initiative collaborated with various RTEI in-country advocacy partners around their strategies and tactics.

Preferred characteristics of prospective global advocacy partners include

- Dedication to the right to education and history of engagement on education issues.
- Advocacy experience with government officials, bilateral/multilateral aid projects, or global governance structures around education issues.
- Interest and willingness to support advocacy around specific issue areas (e.g., costs of education, girls' education, children with disabilities), advocacy targets (e.g., education sector planning, World Bank/GPE project development, UN Committee reporting, parliamentary/citizen/media engagement), or specific country contexts (see RTEI 2018 countries [here](#)).

The selection process will seek to match global advocacy partner strengths and expertise to selected in-country advocacy strategies. Upon selection, global advocacy partners will develop more specific terms of reference defining objectives and activities in relation to selected in-country advocacy strategies.

## Timeline

Advocacy proposals and applications should consider the following timeline and benchmarks:

- **February:** Initiation of strategy
- **May:** Midterm status update (templates will be provided)
- **September:** Completion of strategy
- **October:** Final report (templates will be provided)

## Eligibility

In-country advocacy applicants must be current RTEI 2018 partners based in the Global South.

Global advocacy applicants may be any non-profit, non-governmental, or charitable organization. This includes international and Northern NGOs and civil society organizations, RTEI 2018 partners based in the Global North, and RTEI 2018 partners based in the Global South (who may be interested in supporting in-country advocacy strategies other than their own).

## Language

English is the operational language of all RTEI interactions and exchanges during this period. This includes:

- Exchanges between RESULTS Educational Fund and partner organizations, via email, calls;
- RTEI materials from RESULTS Educational Fund;

Advocacy documents developed for in-country advocacy can be in local languages.

RESULTS Educational Fund knows the value and necessity for further language capacities around this initiative and regrets that those capacities are not available at this time. Translated materials and additional language capacities are anticipated in future years of RTEI.

## Funding Support

Selected in-country advocacy partners will be supported with up to USD \$20,000 disbursed in two installments, one at the beginning of the project and one in May 2019 upon successful completion of a midterm status update.

Selected global advocacy partners will be supported with up to USD \$5,000 disbursed in two installments, one in May 2019 upon successful completion of a midterm status update and one in September 2019 upon successful completion of the advocacy activities.

All funds must be spent within the grant period of February 1, 2019 to September 30, 2019.

## Selection Process

In-country advocacy proposals will be reviewed with the RTEI Advisory Group, which will further seek to ensure coordination of selected strategies with other right to education initiatives. Awarded proposals will be determined by the strength of the strategy, the partner's history of government engagement, the partner's capacity to implement the proposed strategy, and the strategy's complementarity to other selected proposals. RESULTS Educational Fund will support one to four proposals, funding permitting.

Global advocacy partner applications will be reviewed against the selected in-country advocacy proposals to match in-country advocacy strategies with the strengths and expertise of global advocacy partner applicants that could increase their impact. RESULTS Educational Fund will seek to support at least one global advocacy partner per in-country advocacy strategy. Upon selection, global advocacy partners will develop more specific terms of reference defining objectives and activities in relation to selected in-country advocacy strategies.

## How to apply

Organizations interested in submitting in-country advocacy proposals should complete the [RTEI 2019 In-Country Advocacy Proposal Form](#) and [RTEI 2019 In-Country Advocacy Budget Template](#) and submit them to [rtei@results.org](mailto:rtei@results.org) by **Friday, December 14, 2018**. Please put "RTEI 2019 In-Country Advocacy Proposal" in the email subject line.

Organizations interested in submitting applications to be an RTEI 2019 Global Advocacy partner should complete the [RTEI 2019 Global Advocacy Application Form](#) and submit them to [rtei@results.org](mailto:rtei@results.org) by **Friday, December 14, 2018**. Please put "RTEI 2019 Global Advocacy Application" in the email subject line.

## Deadline

The deadline for all applicants is **Friday, December 14, 2018**.

## Notification of Decisions

Thursday, January 31, 2019

## Questions or comments

Please send questions or comments to [rtei@results.org](mailto:rtei@results.org).